

Contents

Preface . . . vii

Part I: My Cultural Journey

1. It Started in Grade Six . . . 5
2. All's Well that Ends Well . . . 17
3. A New Stage in Life . . . 31
4. Studying and Teaching Economics . . . 43
5. Soul Searching Abroad . . . 59
6. Embarking on a Different Career Path . . . 75
7. Creating a New Academic Program . . . 89
8. Striking Out on My Own . . . 105
9. Tapping into a Gold Mine . . . 125
10. The World Culture Project . . . 145
11. A Beacon of the Future . . . 161
12. Revolution or Renaissance . . . 181

Part II: Embracing the Present and the Future

13. The World as Culture . . . 203
14. The Great World Cultural Awakening . . . 225
15. Creating Holistic Portraits of Cultures . . . 237

- 16. Transition from Economies to Cultures . . . 257
- 17. Making the Cultural Age a Reality . . . 277

Part III: A Better Life and World for All

- 18. Cultivation of the Cultural Personality . . . 295
- 19. Wealth for Some to Well-Being for All . . . 307

Acknowledgements . . . 313

Notes . . . 315

Index . . . 329